

## Advertising on Coursenet.lk

We provide banner advertising campaigns as well as customized Email and SMS marketing campaigns targeting prospective students based on the subject interest.

### Why Coursenet?

- Most Popular Advertising & Marketing Website - [bestweb.lk](http://bestweb.lk)
- 300,000+ page views per month - [See report](#)
- Show up at the top / first page of Google search results for keywords like;
  - course / courses / courses in sri lanka
  - hnd courses / degree courses / diploma courses
  - it courses / networking courses
  - scholarships in sri lanka
  - hotel management courses / design courses
  - management courses / marketing courses / accounting courses
  - engineering courses / qs courses / software engineering courses

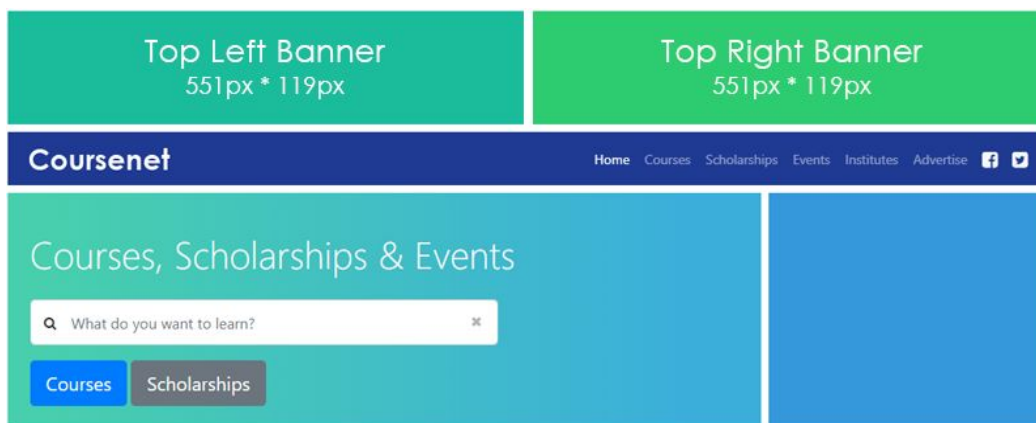
### Banner Spaces

We have **eight** banner spaces called **Top Left Banner**, **Top Right Banner**, two **Main Banners**, three **Course Side Banners** and **Category Banners**.

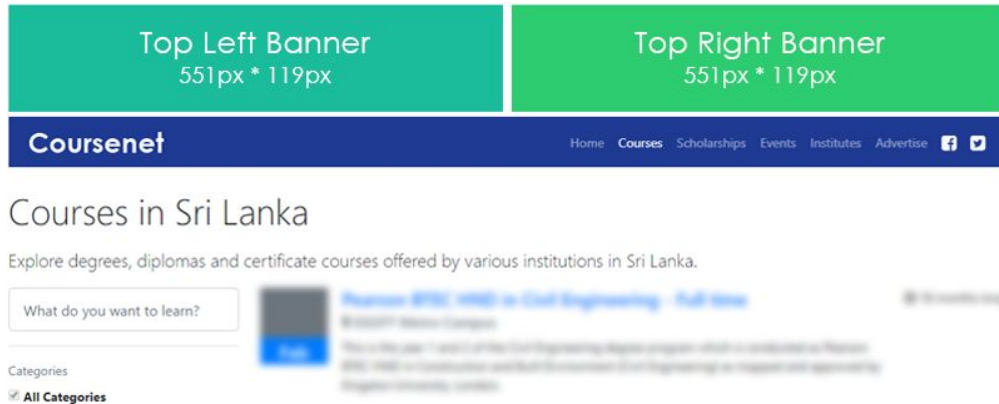
#### Top Left Banner / Top Right Banner

Top banners are visible to **everyone who visits Coursenet**. They are placed **on top of each and every page**. Banner size is 551px \* 119px. Few examples are shown below.

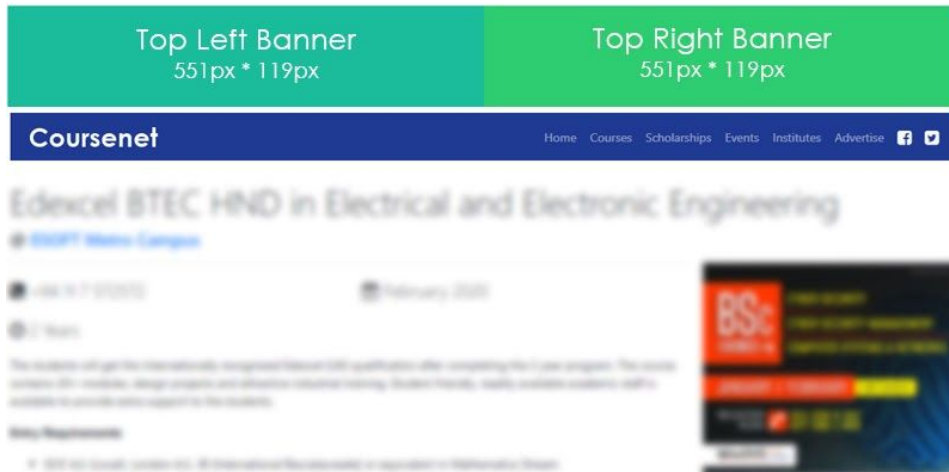
Left Banner / Top Right Banner in Home Page



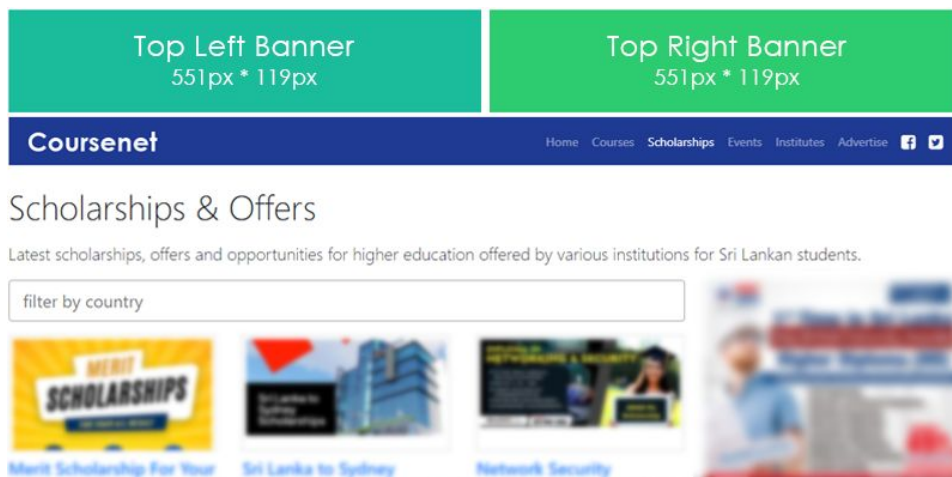
### Left Banner / Top Right Banner in Course Search Page



### Left Banner / Top Right Banner in Course Detail Page



### Left Banner / Top Right Banner in Scholarship List Page

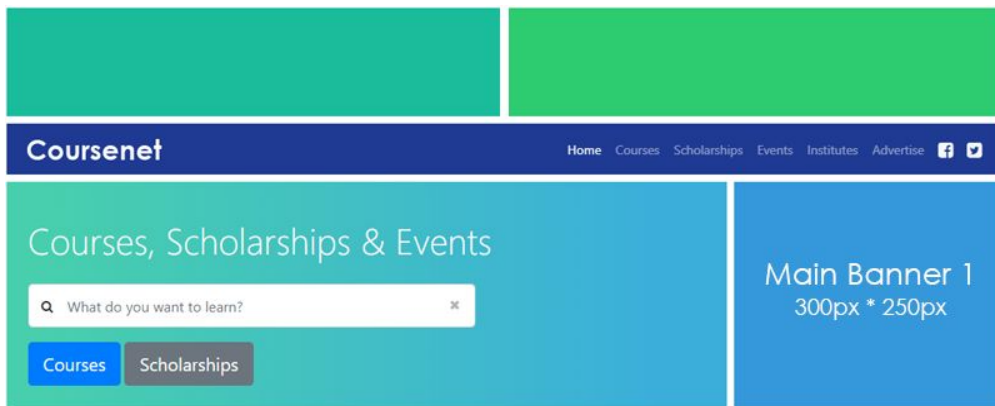


## Main Banner 1

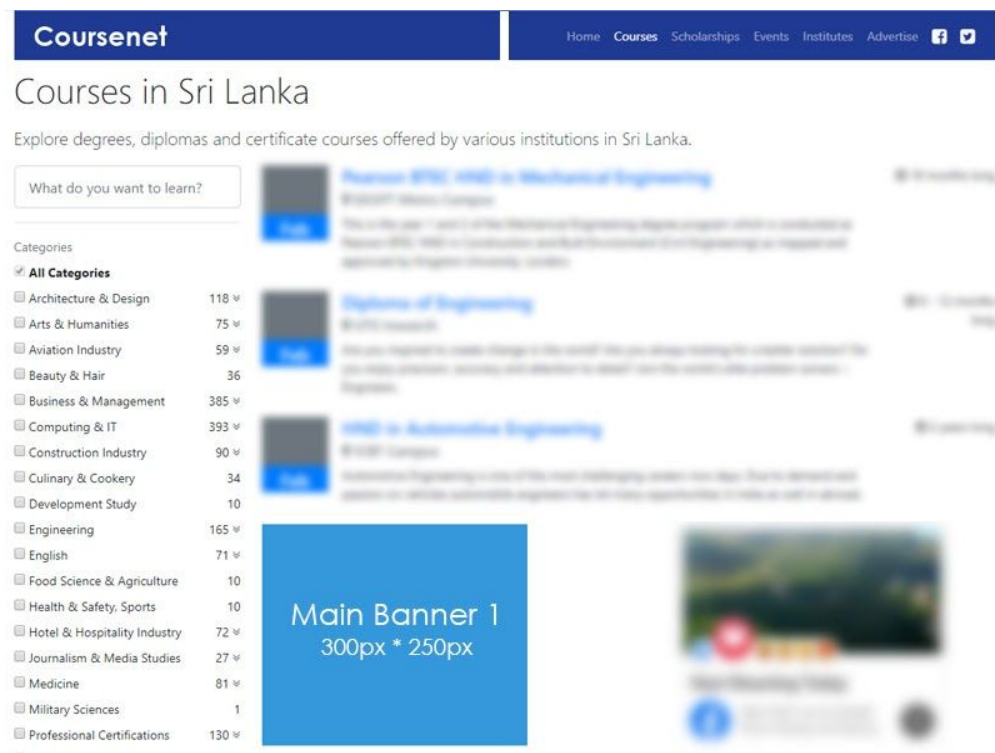
This banner is visible in the pages below and the banner size is 300px \* 250px.

- Home page
- Course search page
- Scholarship list page & Scholarship detail pages
- Event list page and Event detail pages

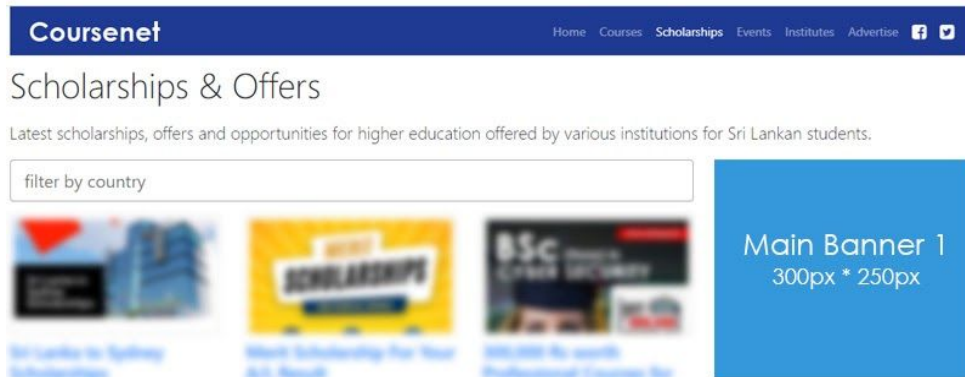
### Main Banner 1 in Home Page



### Main Banner 1 in Course Search Page



### Main Banner 1 in Scholarship List Page

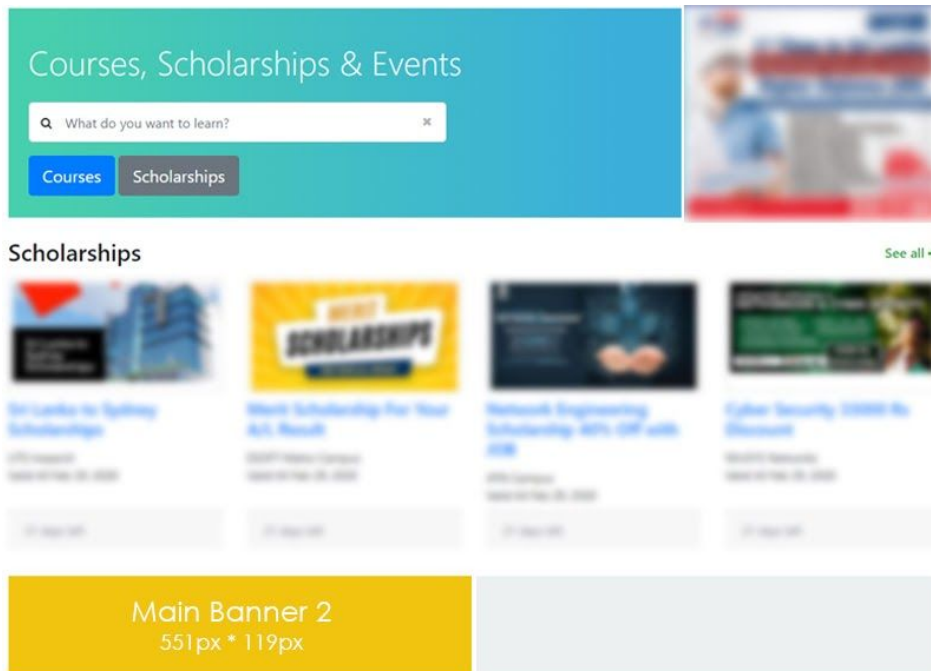


### Main Banner 2

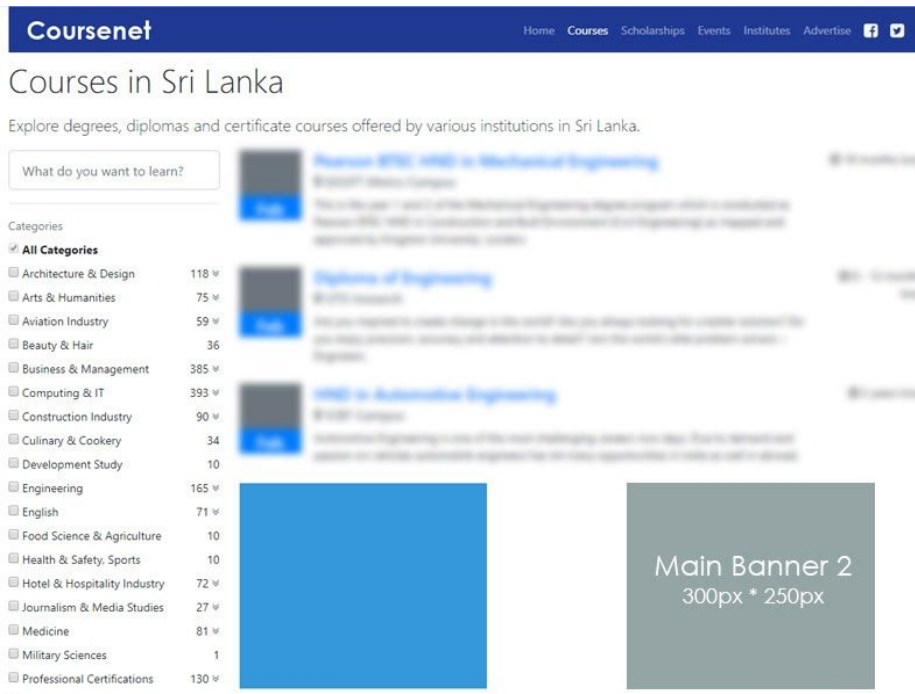
This banner is visible in the pages below and the banner size is 551px \* 119px in Home Page and 300px \* 250px in other pages.

- Home page
- Course search page
- Scholarships page & Scholarship detail pages
- Events page and Event detail pages

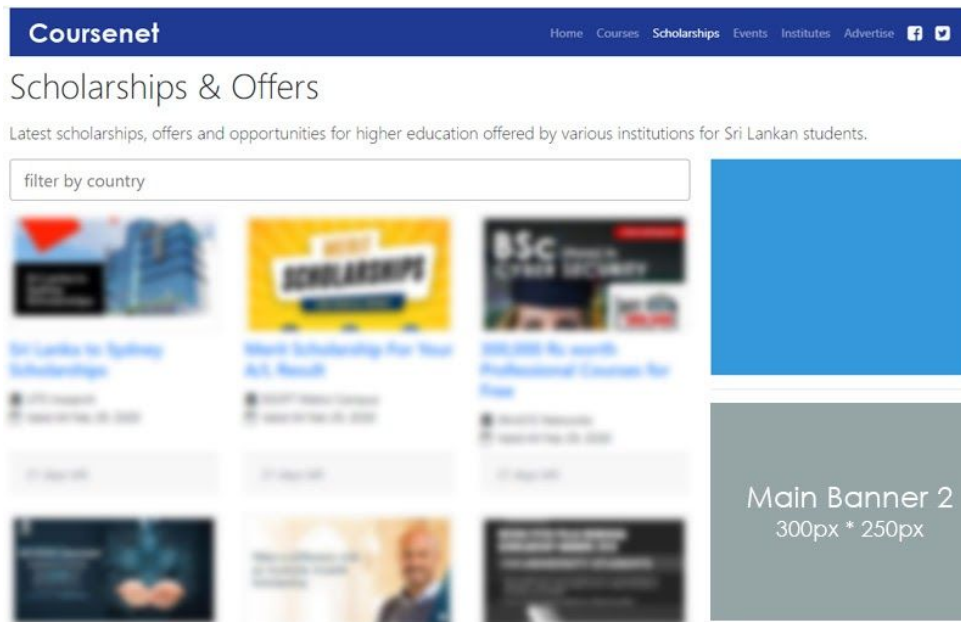
### Main Banner 2 in Home Page



### Main Banner 2 in Course Search Page



### Main Banner 2 in Scholarship List Page



## Course Side Banners

These banners are visible in every course detail pages and banner size is 300px \* 250 px.

**There can be a maximum of three (3) course side banners and their order will be random.**

**Coursenet** Home Courses Scholarships Events Institutes Advertise

### Edexcel BTEC HND in Electrical and Electronic Engineering

Edexcel Matrix Campus

+94 11 7 572572 February 2020

2 Years

This course will give the internationally recognised award with qualifications after completing the 1 year program. The course covers all modules, design projects and projects in manufacturing, maintenance, safety, control systems and IT systems to provide a wide range of opportunities.

**Entry Requirements**

5 GCSEs including English and Mathematics at grade C or above

Level	HND
Commencement	February 2020
Location	Moratuwa
Category	Electrical & Electronic Engineering
Address	No.03 , De Fonseka Place , Colombo 04 <a href="#">Map</a>

[Send Inquiry](#)

Course Side Banner  
300px \* 250px

Course Side Banner  
300px \* 250px

## Category Banners

These banners will be displayed in course detail pages based on course category and banner size is 728px \* 90px for large screens and 300px \* 250 px for small screens.

**Coursenet** Home Courses Scholarships Events Institutes Advertise

### Northampton MBA

Northampton Management Institute - MBA

+94 11 7 572572 February 2020

This course will give the internationally recognised award with qualifications after completing the 1 year program. The course covers all modules, design projects and projects in manufacturing, maintenance, safety, control systems and IT systems to provide a wide range of opportunities.

**Category Banner**  
728px \* 90px

Level	Masters / PHD
Location	Colombo

## Banner Advertising Rates

	<b>Top Left Banner</b>	<b>Top Right Banner</b>	<b>Main Banner</b>	<b>Category Banner</b>	<b>Course Side Banner</b>
<b>One Month</b>	LKR 35,000	LKR 35,000	LKR 25,000	LKR 25,000	LKR 15,000

We have special discounts for three months and six months banner advertising packages.

## Customized Email & SMS Campaigns

We provide customized email and SMS marketing solutions. You can target prospective students based on their subject interest.

Basic package for Email + SMS campaign will cost LKR 45,000.

Contact us via [info@coursenet.lk](mailto:info@coursenet.lk) or +94 78 3870177 for banner space availability or more information about customized marketing campaigns.

You will be speaking to Saranga (Founder).