

Advertising on Coursenet

We provide banner advertising campaigns as well as customized Email and SMS marketing campaigns targeting prospective students based on the subject interest.

Why Coursenet?

- Most Popular Advertising & Marketing Website - bestweb.lk
- 35,000+ users per month - [See report](#)
- Show up at the top / first page of Google search results for keywords like;
 - courses in sri lanka / courses / course
 - hnd courses / degree courses / diploma courses
 - it courses / networking courses
 - scholarships in sri lanka
 - hotel management courses / design courses
 - management courses / marketing courses / accounting courses
 - engineering courses / qs courses / software engineering courses



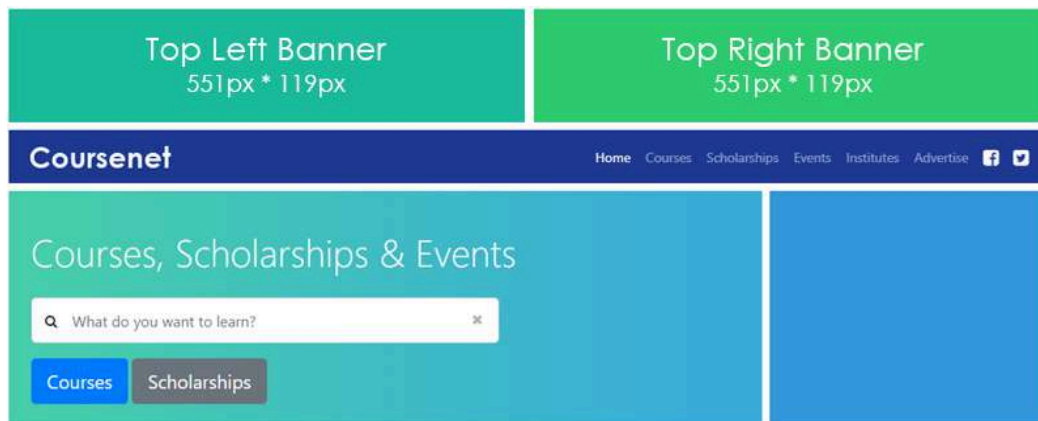
Banner Spaces

We have **eight** banner spaces called **Top Left Banner**, **Top Right Banner**, two **Main Banners**, three **Course Side Banners**, and one **Home Banner**.

Top Left Banner / Top Right Banner

Top banners are visible to **everyone who visits Coursenet**. They are placed **on top of each and every page**. Banner size is 551px * 119px.

Top Left Banner / Top Right Banner on Home Page

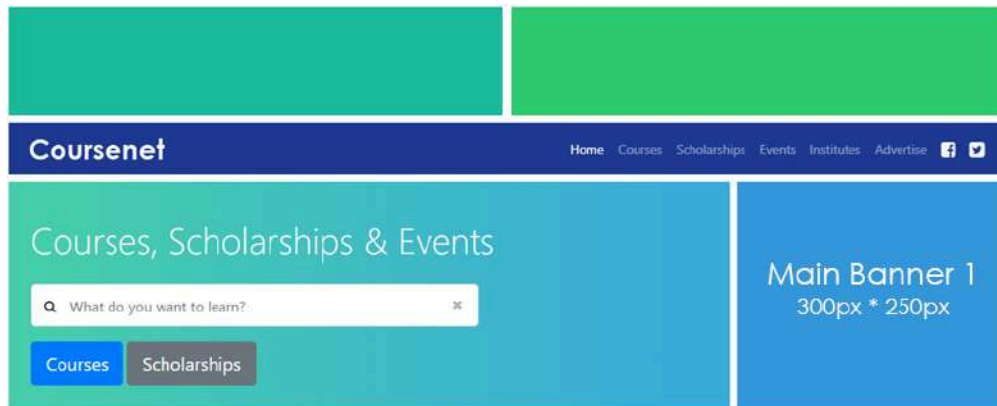


Main Banner 1

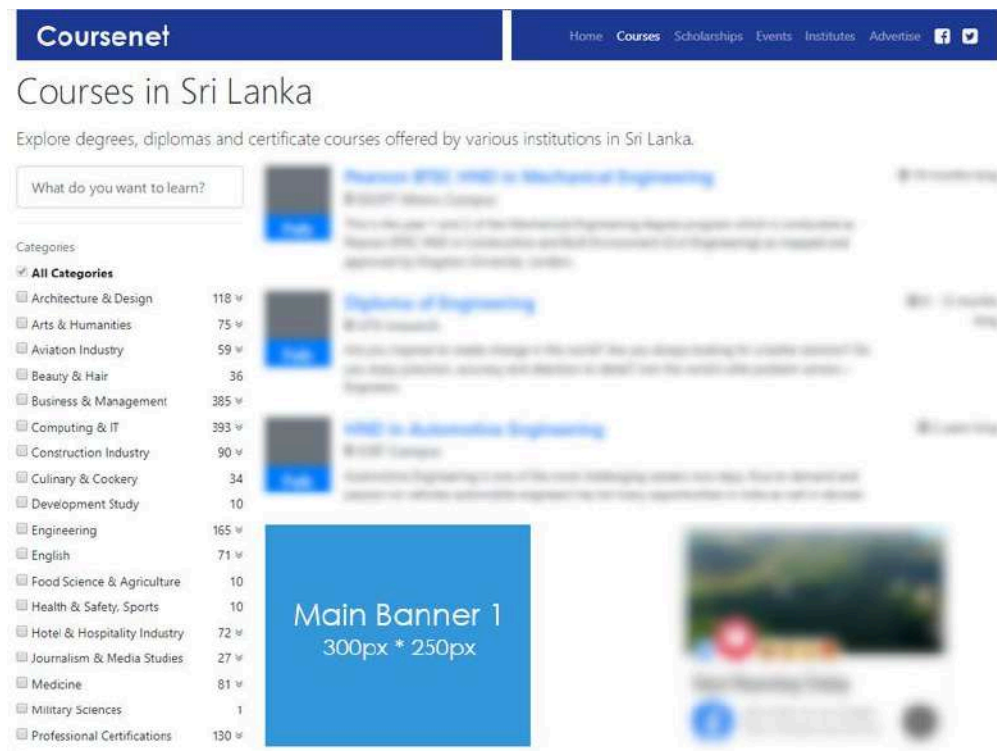
This banner is visible on the pages below and the banner size is 300px * 250px.

- Home page
- Course search page
- Scholarship list page & Scholarship detail pages
- Event list page and Event detail pages

Main Banner 1 on Home Page



Main Banner 1 on Course Search Page

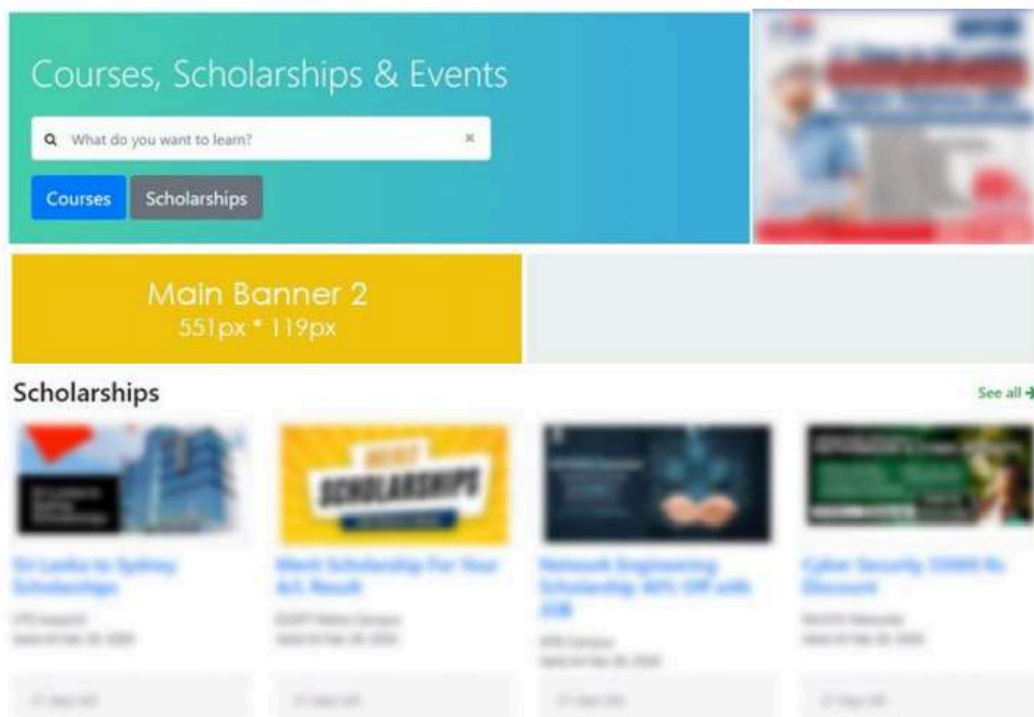


Main Banner 2

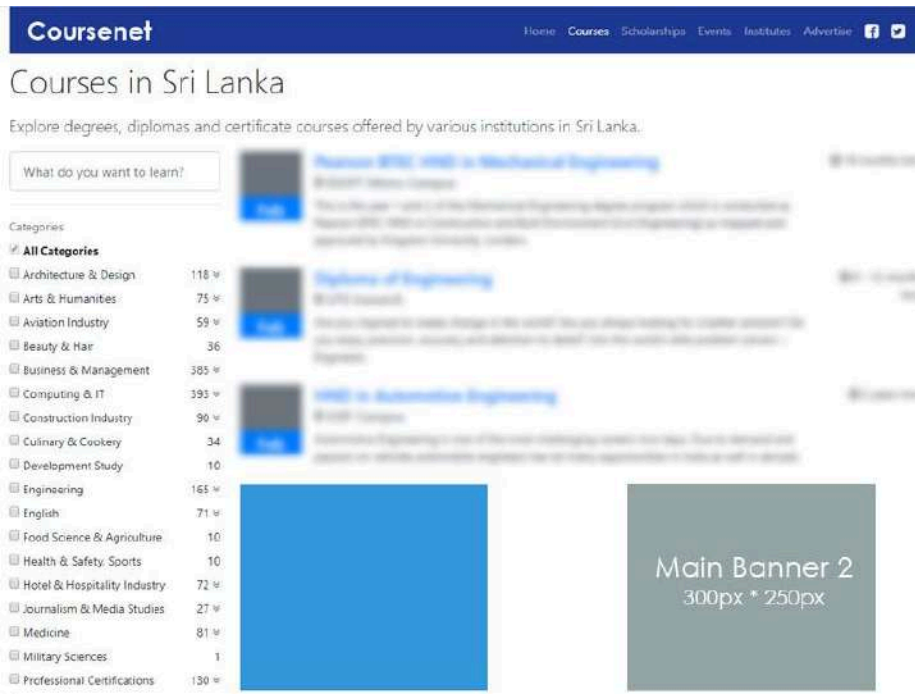
This banner is visible on the pages below and the banner size is 551px * 119px on Home Page and 300px * 250px on other pages.

- Home page
- Course search page
- Scholarships page & Scholarship detail pages
- Events page and Event detail pages

Main Banner 2 on Home Page



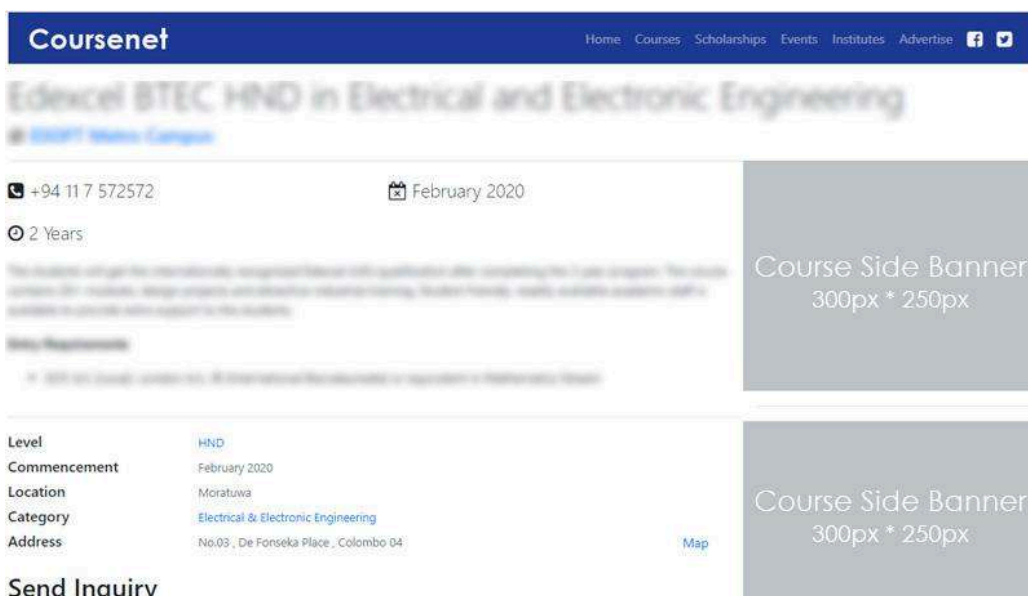
Main Banner 2 on Course Search Page



Course Side Banners

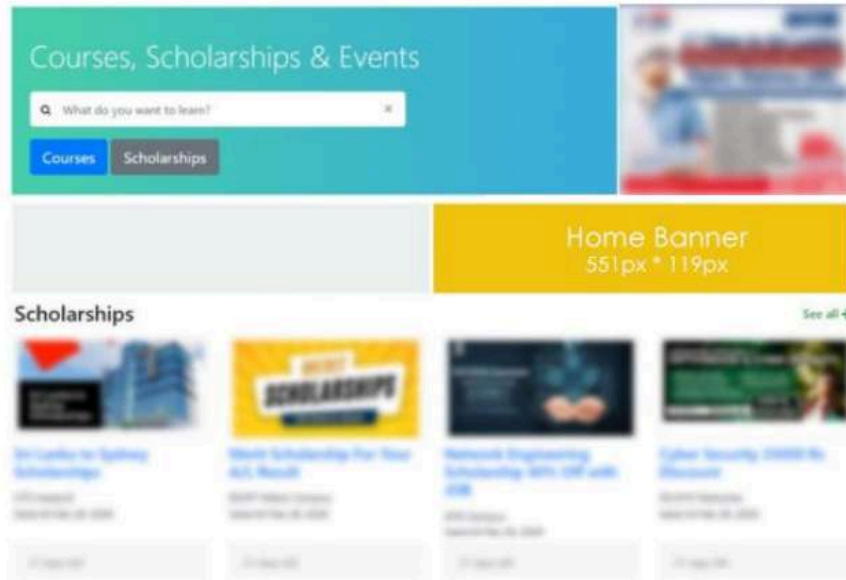
These banners are visible on every course detail pages and banner size is 300px * 250 px.

There can be a maximum of three (3) course side banners and their order will be random.



Home Banner

This banner is visible on Home Page and banner size is 551px * 119px



Banner Advertising Rates

	Top Banner	Main Banner	Home Banner	Course Side Banner
One Month	LKR 45,000	LKR 35,000	LKR 25,000	LKR 25,000

We have special discounts for three months and six months of banner advertising packages.

Customized Email & SMS Campaigns

We provide customized email and SMS marketing solutions. You can target prospective students based on their subject interests.

The basic package for the Email OR SMS campaign will cost LKR 35,000 and Email + SMS campaign will cost LKR 45,000.

Contact us via info@coursenet.lk or +94 78 3870177 for banner space availability or more information about customized marketing campaigns. You will be speaking to Saranga (Founder).